

# The Vericept Advantage

Compliance and Content Protection From Every Angle

## KEY BENEFITS:

360° into ALL Forms of Network Communication

- Unparallel Experience
- Linguistic Expertise
- Critical Risk Correlation
- Executive Dashboard and Reporting
- Identify Unique Business Risk
- Intelligent and Accurate Analysis
- Trusted by Millions of Users

## WHY DO MILLIONS OF USERS TRUST VERICEPT TO PROTECT THEIR PROPRIETARY INFORMATION EVERY DAY?

### The Vericept E3 Promise

Built on Experience.  
Built by Experts.  
Built for Enterprise-wide Risk.

By combining seven years of real world data collected with the assistance of customers, partners, and thousands of deployments, Vericept's linguistic experts have developed a solution designed to strategically combat enterprise-wide risk. Vericept protects trillions of pieces of Internet-based communication including billions of customer data records utilized by over 2 million users every day. As the proven market leader in content monitoring and outbound compliance protection since 1999, Vericept defends networks across industries including financial services, healthcare, manufacturing, retail, utilities, government and education. Over 700 customers trust Vericept's 360° Risk Management Platform to mitigate corporate risk, prevent hacker attacks, capture network abuse and safeguard proprietary information.

## INTELLIGENT AND ACCURATE ANALYSIS

Based on the patent-pending Intelligent Content Control Engine™ Vericept uses complex linguistic, mathematical and statistical analysis to read the content and analyze the intent of the communication to identify concerning patterns of behavior in both structured and unstructured data. The Vericept solution analyzes, captures and controls all Internet-based communication including email, the Internet, web-based email, instant messaging, chat rooms, blogs, FTP, peer-to-peer file sharing and postings.

Utilizing over 70 pre-defined Risk Categories and the ability to design custom categories to match unique business needs, Vericept identifies malicious and inadvertent behavior and instantly matches the full content capture with the individual. Continually refined and updated using live data obtained from partners, beta customers and thousands of Exposure Assessments, the Risk Categories provide the most accurate content captures on actual human behavior available on the market.

## 360° VISIBILITY AND CONTROL

Vericept identifies and controls risk associated with compliance violations, customer data loss, intellectual property theft, insider hacker activity, fraudulent employee lawsuits, inappropriate Internet usage and corporate espionage. Visibility into all forms of insider risk pre-warns companies of an impending violation and alerts organizations to patterns of behavior that may be leading to a damaging security breach. Examples of risk triggers:

- A disgruntled employee is at high risk of planning a hacker attack.
- A chronic instant messaging user is likely to engage in other forms of network abuse

**Only Vericept provides 360° visibility into all insider risk and controls violations before they occur.**

*What is your company's data worth to you?*

*How can you proactively combat company data loss and network abuse?*

## **POLICY MANAGEMENT**

Vericept solutions give organizations the flexibility to control and define their monitoring environment. Using exception-based and time-based monitoring, organizations can determine who is monitored, when they are monitored and what content is monitored. Using this capability, reviewers can be specified based on role or department in the organization.

## **DATA MANAGEMENT**

Vericept provides several methods for identifying, managing and investigating data quickly in the Vericept system. Vericept offers reviewers the ability to set the priority level of event captures and transition violations through an established workflow process. Violations may be reassigned or escalated if the violation is deemed severe. In addition, advanced data mining provides freeform searches on captured data.

## **REPORTING CAPABILITY**

Incorporated in the Vericept solution is the ability to view and create executive level reports to pinpoint specific areas of risk. The Risk Dashboard allows reviewers to analyze Risk Frames™ featuring a high-level summary of violations including Top Category, Top Users and Top Source Hosts. In addition to the Risk Dashboard, Vericept provides pre-defined Risk Report templates to quickly view critical details such as HIPAA and GLBA compliance violations and network abuse activity. Users also have the capability to create various Risk Reports that allow the reviewer to denote specific datasets and review only the information they deem critical.

## **CUSTOM CATEGORIES**

Every business has unique areas of risk. Details about a new product prior to release, marketing plans, board of director minutes, source code and executive memos released into the wrong hands can be costly without the ability to identify the violation. Vericept's Category Designer™ utilizes the power behind the Categories of Risk to create a company-specific monitoring environment by building on pre-existing categories or designing a unique category from scratch.

## **INVESTIGATION MANAGEMENT**

By law, enterprises and organizations not only need to monitor and report on compliance processes, they also need to articulate how a violation will be handled once it has been discovered. Vericept's suite of Investigation Management tools annotation ability, advanced data mining, replication of the communication sent in its original state with attachments, creation of Vericept Case Files, investigation of stored data and an automated Audit Trail to track any access or changes to events, or the Vericept system. In addition, the Vericept Platform integrates with the EnCase Enterprise Edition providing automated in-depth investigations based on policy triggers.

*"With the Vericept application we captured an Instant Message session in which a former employee was trying to encourage a current employee to help him sabotage some of our critical systems. The value of having this level of visibility is immeasurable."*

*-60,000 employee Telecommunications Company*